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with our award-winning content

The
Economist

“ Being a partner of *The Economist* is for us a privilege. In a harsh media world *The Economist* is a beacon of outstanding journalism and unconditional ethical principles.”

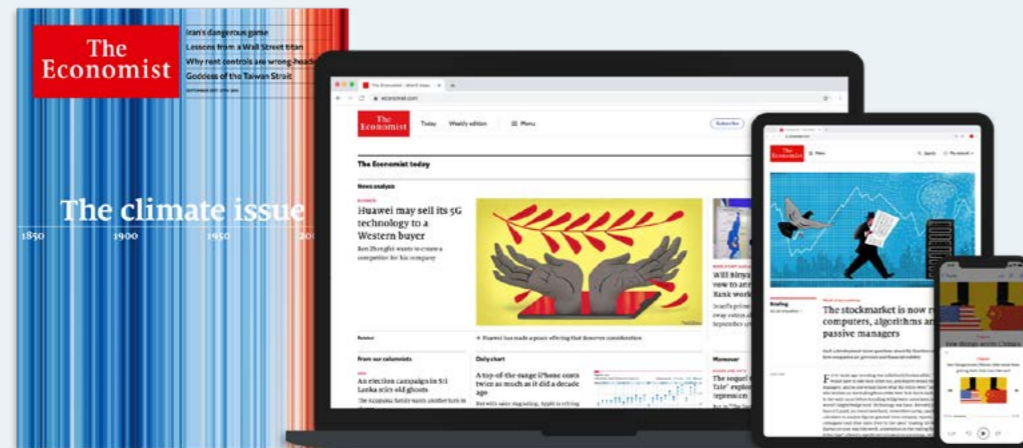
Jos Grobben, Roularta

“ The syndication and licensing team at *The Economist* provide us with helpful, efficient service, always looking out to help and point out valuable materials. Requests and queries are answered promptly and effectively.”

Dafna Maor, Haaretz

Help your readers to better understand the world.

For over 25 years *The Economist's* syndication service has given global audiences access to world-class journalism, in-depth analysis and fair-minded opinion.



What *The Economist* can bring

- Rigorous, fair-minded and intelligent analysis of the most important global stories
- Vibrant opinion with a global outlook
- Original insights from a trusted brand
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- Strengthen your editorial content across all channels and media
- Open up the world for your audience with tailored content packages
- Content supplied by country or by topic – environment, technology, business, finance and politics
- ‘Best of’ packages showcasing our most popular content, selected for you each week
- Packages covering the global news agenda, e.g. Brexit and the US elections
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- Archive content packages, ideal for ‘on this day in history’ pieces
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- Language packages – content supplied in English or Mandarin, and made available for your translation

Get in touch

To discuss your content requirements in more detail, please get in touch

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The Economist



For our digital subscribers our weekly choice of articles is a perfect match: it gives them an additional perspective on international debates.”

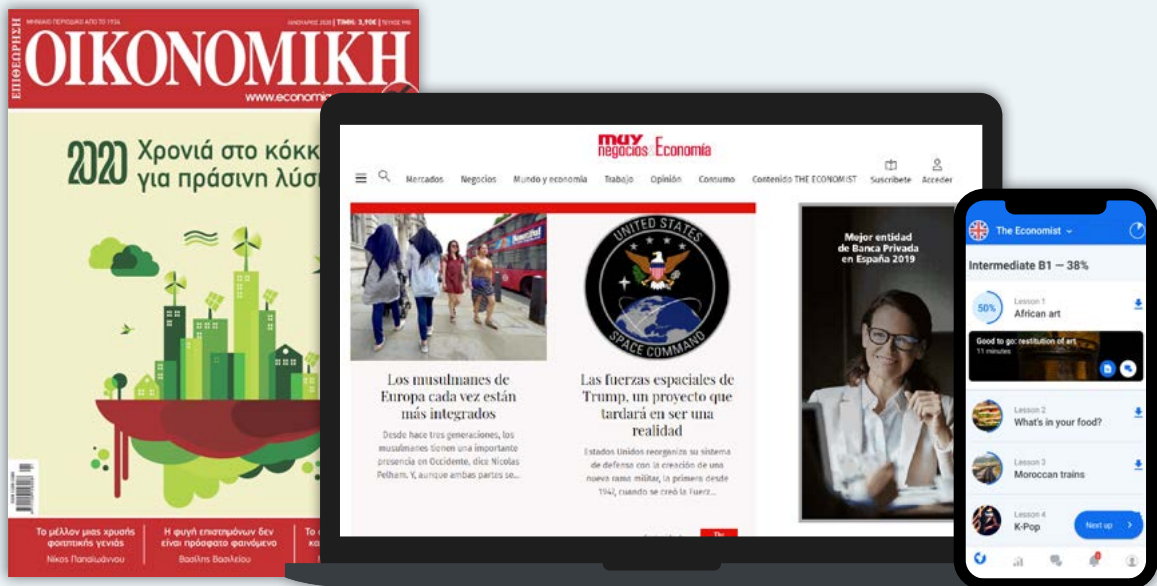
Lukas Heiny, Manager Magazin

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Our world-class journalism makes it easy to build your audience engagement, and working with us couldn't be simpler

We are here to help

- Content in the format you need – text, charts, graphs and maps
- Ready-made packages or a bespoke content offering
- A small, friendly customer-focused team
- No lengthy approvals process



Let's start the conversation – please get in touch to discuss your needs.

Get in touch



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